

FOR IMMEDIATE RELEASE

BETTER THAN A BOX OF CHOCOLATES

*Coconut Bay Beach Resort & Spa's Sweetheart of a Deal
is heating up Valentine's Day in St. Lucia*

VIEUX FORT, St. Lucia – January 8, 2008 – Coconut Bay Beach Resort & Spa on St. Lucia's exotic southern coast is offering couples an unforgettable Valentine's Day gift. The resort's *Sweetheart of a Deal* package allows guests to enjoy the more intimate side of exotic St. Lucia for an incredible all-inclusive rate starting at \$342, which is a 40% savings off the regular nightly room rate. Making this deal even sweeter, Coconut Bay's extraordinary offer also includes additional complimentary amenities and a room upgrade.

Upon arrival couples will be greeted by a champagne welcome reception at check-in and then shown to their upgraded room. After settling in, they can select and schedule any of the following amenities included in the *Sweetheart of a Deal* package – a Bubbles-in-Bed champagne turndown service, couple's massage at the Kai Mer Spa and preferred dinner reservations.

Sweethearts can enjoy the tranquil setting of this tropical paradise while indulging in the perfect intimate meals for two at the Asian-inspired *Silk* one evening and at the Italian themed *Bellagio* the next. To further take in the soothing sounds of the sea the Kai Mer Spa, situated oceanfront at the resort, offers an over the top couple's massage that includes access to the spa's steam bath and sauna.

St. Lucia is blessed with diverse natural attractions, including one of the world's few drive-in volcanoes, the dramatic Piton Mountains, the first-rate Diamond Botanical Gardens and magnificent Diamond waterfalls where the water ranges in color from purple and green to yellow. Sweethearts ready to explore can choose from a variety of activities at the Adventure Desk. Perhaps a fully guided private tour of the island or a zip-line canopy tour. True romantics may opt for a sunset cruise, with a champagne toast to mark the beginning of a magical voyage where guests enjoy the picturesque scenery of the Caribbean as the sun slowly dips into the vast sea.

Rates for Coconut Bay's *Sweetheart of a Deal* package begin at \$342 per night per couple for travel anytime February 9-17, 2008.

Situated on 85 coconut palm-fringed acres along St. Lucia's exotic south coast, just a short transfer from the Hewanorra International Airport, Coconut Bay Beach Resort & Spa boasts 254-rooms, three swimming pools, a full-service spa, CocoLand Kidz Klub and the island's largest water park. With a recent multi-million dollar renovation, this all-inclusive resort caters to those seeking a casually Caribbean escape. For more information about Coconut Bay Beach Resort & Spa visit www.cbayresort.com or call 866-978-6226 to reach the resort directly.

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