

**COCONUT BAY BEACH RESORT & SPA NAMED AMONG TOP TEN
“BEST HOTELS FOR FAMILIES” IN 2008**

*St. Lucia’s resort ranked among the
“Top 10 Best Hotels for Families” in the Caribbean*

VIEUX FORT, St. Lucia – January 25, 2008 – Coconut Bay Beach Resort & Spa was ranked the third best hotel for families, in the Caribbean by TripAdvisor® in its 2008 Travelers’ Choice® awards. The list names the top ten “Best Hotels for Families” in the Latin American/Caribbean region. Now in its 6th year, the awards honor the world’s best hotels, earning their distinction from those who know them best – real travelers.

Coconut Bay is honored to be ranked alongside the 9 other impressive family resorts in the category, unveiled as:

- 1. FDR Pebbles, Falmouth, Jamaica**
- 2. Iberostar Paraiso Lindo, Playa Paraiso, Mexico**
- 3. Coconut Bay Resort & Spa, Vieux Fort, St. Lucia**
- 4. Beaches Boscobel Resort & Golf Club, Ocho Rios, Jamaica**
- 5. Hotel Sandos Playacar Beach Resort, Playa del Carmen, Mexico**
- 6. Franklyn D Resort & Spa, Runaway Bay, Jamaica**
- 7. Barcelo Maya Colonial Beach, Puerto Juarez, Mexico**
- 8. Rose Hall Resort & Country Club, Rose Hall, Jamaica**
- 9. Crown Paradise Club Cancun, Cancun, Mexico**
- 10. Hotel Playa Pesquero, Holguin, Cuba**

Only TripAdvisor’s hotel awards represent the opinions of millions of travelers. The Travelers’ Choice winners were determined by a combination of the highest traveler ratings and the TripAdvisor Popularity Index, a measurement of overall traveler satisfaction. As the leading travel community in the world, covering more than 220,000 hotels and attractions, and with more than 20 million unique monthly visitors worldwide, TripAdvisor features real advice from travelers and easy access to major online travel sites.

“The 2008 Travelers’ Choice winners are once again singled out for their great service and extraordinary value,” said Michele Perry, director of communications for TripAdvisor. “Determined by millions of real travelers, the Travelers’ Choice award winners raise the bar for hotels around the world, with their exceptional properties and great staff that enhance the overall travel experience.”

“At Coconut Bay, we have strategically developed a concept that features two worlds. Families have the option of spending time together or apart, youngsters can explore the Kidz Klub while parents relax in the serene adult oasis,” said Coconut Bay’s General Manager, Vishal Bhalla “We take pride in being chosen as the third best resort for families in the Caribbean and the only resort in St. Lucia to be recognized with this honor. Coconut Bay wishes to congratulate all of the other recipients and we are pleased to be listed among such a highly acclaimed group.”

With the action-packed CocoLand Kidz Klub providing educational and fun activities for guests ages three through fourteen, parents can relax knowing that their children are experiencing Coconut Bay’s tropical playground to the fullest, including the island’s largest water park as well as its beautiful natural environment.

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While the kids are living it up, amenities like the adult-only pool area and the Kai Mer Spa provide a peaceful retreat for parents and couples. Coconut Bay also has top-notch restaurants for diverse tastes and seating schedules to accommodate both families and those looking for a romantic dining experience.

St. Lucia's exotic southern coast is home to Coconut Bay Beach Resort, an all-inclusive resort catering to families, couples and honeymooners alike. Mirrored after the island's most famous landmarks, the twin Piton Mountains, Coconut Bay has its own set of twins, Harmony and Splash. "Harmony" is a tranquil adult-only oasis offering the perfect setting for those seeking a romantic escape with a coconut palm-fringed pool, braided hammocks, intimate cabana beds and the oceanfront Kai-Mer Spa. At the opposite side of the resort, the young at heart are drawn to "Splash," the resort's tropical playground featuring CocoLand Kidz Klub, a paintball facility and the island's largest water park. This casually Caribbean resort has 254-rooms on 85 acres, and it's all just a short transfer from the Hewanorra International Airport. For more information about Coconut Bay Beach Resort & Spa visit www.cbayresort.com or call 866-978-6226 to reach the resort directly.

About TripAdvisor Media Network

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