

FOR IMMEDIATE RELEASE

When Dad Pays, Mom Stays and Plays for Free

Celebrate Mother's Day at Coconut Bay

Vieux Fort, St. Lucia – April 3, 2007 – A relaxing vacation to the all-inclusive Coconut Bay Beach Resort & Spa on St. Lucia's exotic southern coast is the perfect present for moms everywhere. In celebration of Mother's Day, when dads pay, moms will get to stay and play for free.

Moms not only stay for free when dads pay the single rate for a room, they also receive a complimentary full spa day, free admission on tours and excursions and a special dinner in their honor on May 13th. The special Mother's Day rates begin at \$210 for a Deluxe Garden View room and go up to \$270 for a Premium Ocean View room. For parents who want to celebrate with the kids, two-bedroom family connecting suites are available for \$390.

Coconut Bay's one-of-a-kind layout features two seemingly different worlds within one spacious property. An unparalleled design allows adults to enjoy quiet time without kids, families to spend time together, and kids and teens to spend time away from the adults in their own well-supervised areas. The 254 guestrooms are located in two separate wings. Families stay in rooms closer to all the action of the CocoLand Water Park and Kidz Klub, while the wing for adults is situated near the Kai Mer Spa and tranquil adult-only area, complete with a pool, cabana beds and hammocks.

The resort is located only minutes from Hewanorra International Airport and close to all of St. Lucia's best attractions including the Pitons. Everyone can take advantage of the fun and exciting day trips which can be booked at the resorts Adventure St. Lucia desk. All tours during the holiday offer buy one adult and bring mom along for free. With an adult purchase of any excursion mom's admittance is complimentary on the same tour. Whether it's a rainforest canopy tour or a trip to the world's only active drive-in volcano, Coconut Bay is close to all the action. St. Lucia prides itself on its beautiful landscape and Mother's Day weekend is just another reason to enjoy the island and its long list of activities.

Mothers will especially appreciate their day at Kai Mer, the resort's oceanfront spa. The complimentary spa day lets moms take in the soothing sounds of the sea, while enjoying a private steam bath, signature beachfront massage, beachfront spa pedicure, coconut facial and a spa manicure. Valued at \$290, Coconut Bay is including the special day for free as part of the package.

Coconut Bay Beach Resort & Spa's Mother's Day packages are valid for travel May 8th

through 19th, 2007 and the special offer must be mentioned at the time of booking.

Situated on 85 coconut palm-fringed acres along St. Lucia's exotic south coast, Coconut Bay Beach Resort & Spa boasts 254-rooms, three swimming pools, a full-service spa, Kidz Klub and the island's largest water park. With a recent multi-million dollar renovation, this all-inclusive resort caters to families, couples and honeymooners alike. For more information about Coconut Bay Beach Resort & Spa visit www.cbayresort.com or call 866-978-6226 to reach the resort directly.

#

Media Contact:

Shannon Schiner / Sara Pearson

Cheryl Andrews Marketing Communications

Tel: 305-444-4033

shannon@cam-pr.com / sara@cam-pr.com