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**ESCAPE THE WINTER BLUES AT THE UPGRADED
COCONUT BAY BEACH RESORT & SPA**

St. Lucia resort offers guests first-hand look at new upgrades with exclusive winter deal

VIEUX FORT, St. Lucia (November 18, 2010) – [Coconut Bay Beach Resort & Spa](#), a premier Caribbean resort for both families and couples, invites guests to be the first to experience the resort's latest renovations and upgrades with a limited time offer. Harmony and Splash Deluxe Garden View rooms now start at just \$139 per person, a savings of up to 55 percent, based on double occupancy. This special offer is valid for travel during the month of January and guests must book by December 31, 2010 to take advantage of these savings.

"Even in this challenging economy, we feel it's important to continue enhancing our resort and improving the overall guest experience," stated Mark Adams, president of Coconut Bay Beach Resort & Spa. "We want to make sure that our loyal repeat guests find something new to experience with every return visit."

In preparation for the busy winter season, this all-inclusive resort has raised the bar with numerous improvements for 2011, ensuring an even better Casually Caribbean experience for all guests.

Some of the most notable resort upgrades guests will enjoy this winter include enhancements to the adults-only Harmony Wing. In-room upgrades consist of new top of the line pillow-top mattresses, duvet linens and 27-inch flat screen televisions. Also, exclusive to the Harmony wing, the resort has introduced two honeymoon suites. The *Governor's Suite*, the size of two regular rooms, or approximately 672 square feet and the *Presidential Suite*, the size of three regular rooms, or approximately 960 square feet, guarantee honeymooners will begin their journey together on the right foot. Couples will receive a complimentary upgrade to one of these luxury suites when wedding parties book twenty rooms or more.

Additional noteworthy resort improvements include the newly revamped lobby area that boasts chic furniture with vibrant colors, stylish accessories and upgraded lighting. The resort's multiple dining venues have also received a makeover. New décor and mouth-watering Italian menu options can now be found at Bites Beach Grill, the resort's one-stop-grill for quick meals on the go. Coconut Walk, the resort's casual buffet-style restaurant has undergone a complete physical makeover including new floor plans for more convenient access. Calabash, the resort's newest fine dining restaurant featuring a Caribbean-infused menu, will replace Bellagio, the resort's current fine-dining Italian

restaurant. Lastly, Blue Bar, the resort's newest outdoor bar, now features flat screen televisions for sports enthusiasts.

Guests can reserve accommodations at these rates now through December 31, 2010. Offer is valid on stays from January 1 through January 31, 2011. Children under three stay free and for stays of seven nights or longer, guests receive a \$250 credit that can be used for a special couples treatment at the spa, to buy a vacation souvenir at the gift shop, plan an adventure at the tour desk or get the family together for a game of paint ball. For more information, visit www.CBayResort.com or call 877-352-8898 to book reservations directly.

About Coconut Bay Beach Resort and Spa

St. Lucia's exotic southern coast is home to Coconut Bay Beach Resort & Spa, an all-inclusive resort catering to families, couples and honeymooners alike. Mirrored after the island's most famous landmarks, the twin Piton Mountains, Coconut Bay has its own set of twins, Harmony and Splash. "Harmony" is a tranquil adult-only oasis offering an intimate setting for those seeking a romantic escape with a coconut palm-fringed pool, braided hammocks, private cabana beds and the oceanfront Kai-Mer Spa. At the opposite side of the resort, the young at heart are drawn to "Splash," the resort's tropical playground featuring CocoLand Kidz Klub, a paintball facility, a watersports complex offering kitesurfing and the island's largest water park. This casually Caribbean resort has 250-rooms on 85 acres, and it's all just a short transfer from the Hewanorra International Airport.

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