

### **Release Highlights**

- ABC's *The Bachelor* finale filmed in St. Lucia – romantic travelers can recreate the experience
- Guests can save money and surprise their sweetie at Coconut Bay Beach Resort & Spa
- Over-the-top packages start at \$1,792 per couple, which is 50 percent in saving
- Visit [www.cbayresort.com](http://www.cbayresort.com) or call (877) 352-8898 for more information

### **RECREATE *THE BACHELOR'S* ROMANCE AT COCONUT BAY**

*Coconut Bay Beach Resort & Spa offers four red-rose inspired romance packages*

**VIEUX FORT, ST. LUCIA** – Coconut Bay Beach Resort & Spa in St. Lucia has launched four Red Rose romance packages so Bachelor fans can create their own romantic memories like Jake Pavelka did with the final bachelorettes. On Monday, March 1, millions of expectant viewers will tune in to ABC's *The Bachelor* to see who Jake the Bachelor will choose as the woman of his dreams at the final rose ceremony in St. Lucia.

St. Lucia is one of the most romantic Caribbean islands and a hotspot for destination weddings and honeymoons and to celebrate the season finale, Coconut Bay, a two-worlds-in-one resort on the southern coast of the tear-drop shaped island, is offering fans romance packages, including three affordable options and an over-the-top package for couples. Below, Coconut Bay's seven-night all-inclusive packages, with spring rates starting at just \$1,792 per couple, help the average Joe turn on the romance Bachelor style.

Red Rose Rendezvous (starting at \$1,792 per couple):

- Seven night all-inclusive accommodations in a deluxe garden view room
- Champagne check-in with a red rose
- "Bubbles in Bed" (champagne turn-down service)
- Couples only beachfront dinner
- Intro to kitesurfing lesson
- \$250 resort credit to use on spa treatments, island excursions or in the resort store

One on One (starting at \$2,092 per couple) all elements above plus:

- Private beach picnic
- Private chauffeured island tour
- Half hour photo shoot with keepsake photo

St. Lucia Fantasy (starting at \$2,692 per couple):

- All elements of above plus private catamaran Piton snorkeling cruise with lunch

Wings of Love (starting at \$2,992 per couple):

- All elements above plus helicopter island tour

To book any of the Red Rose Romance packages at Coconut Bay, please call 1(877) 352-8898 or visit [www.cbayresort.com](http://www.cbayresort.com).

**About Coconut Bay:** St. Lucia's exotic southern coast is home to Coconut Bay Beach Resort & Spa, an all-inclusive resort catering to families, couples and honeymooners alike. Mirrored after the island's most famous landmarks, the twin Piton Mountains, Coconut Bay has its own set of twins, Harmony and Splash. "Harmony" is a tranquil adult-only oasis offering an intimate setting for those seeking a romantic escape with a coconut palm-fringed pool, braided hammocks, private cabana beds and the oceanfront Kai-Mer Spa. At the opposite side of the resort, the young at heart are drawn to "Splash," the resort's tropical playground featuring CocoLand Kidz Klub, a paintball facility, a watersports complex offering kitesurfing and the island's largest water park. This casually Caribbean resort has 254-rooms on 85 acres, and it's all just a short transfer from the Hewanorra International Airport. For more information about Coconut Bay Beach Resort & Spa visit [www.cbayresort.com](http://www.cbayresort.com) or call (877) 352-8898 to reach the resort directly.

**###**

**Media and Public Relations Contacts:**

Caitlin Murphy / Jillian Baczewski

Cheryl Andrews Marketing Communications

Phone: 305.444.4033 / Fax: 305.447.0415

E-mail: [caitlin@cam-pr.com](mailto:caitlin@cam-pr.com) / [jillian@cam-pr.com](mailto:jillian@cam-pr.com)